

Sections I & V: Schedule for Feb. 1 to Feb. 28**Feb.**

- 2** Discuss Chapter 2 on advertising. Go over sample introductions.
- 4** Write 4 sample introductions in class.
- 7** Bring an advertisement to analyse to class.
- 9** Read "Kids in the Mall: Growing Up Controlled" (pp. 71-83)
In class read and respond activity.
- 11** **Paper due.**
Paper Swap - Read essays by classmates.
Read: "College Life versus My Moral Code" for class on Monday (Pp. 93-94)
- 14** Go over short research paper requirements (due Feb. 23)
Written response on "Campus Life vs. My Moral Code" to be done in class.
Read and discuss in class essay on Bush and salesmanship (handout).
Read Chapter 4: 111-120 for Wednesday.
- 16** Discuss the definition essay (Chapter 4: 111-120).
In class activity on tone and style. Short writing assignment.
Read essay "Addiction is not a Disease" p 124-136.
- 18** Discuss "Addiction is not a Disease" p 124-136.
Bring 4 articles on research topic to class.
Write introduction for short research paper.
- 21** Hacker as a resource for MLA.
Citing sources MLA style - in class.
Do works cited page in class.
- 23** **Short research paper due.**
Film clip analysis - in class activity.
- 25** The persuasive essay - introduced.
Flowchart activity on persuasive formula.
Difference between fact and opinion.
- 28** Lecture on evaluation of evidence.
Reading assignment (p 155-176)